



# tailgate club

AT AT&T STADIUM PRESENTED BY  blockparty

# Dr Pepper Tailgate Club

## The tailgate fans crave!

Blockparty, a fan-focused hospitality and entertainment company, has partnered with ESPN Events and Dr Pepper to create the ultimate game day experience before the Big 12 Championship with the Dr Pepper Tailgate Club.

Blockparty will offer a variety of tailgate packages to students, alumni, and companies looking to enjoy the tailgating experience without the hassle. Fans will have the option of either purchasing a tent package for their group or an individual ticket into the BYOB Tailgate Club, a communal tailgating space where fans can enjoy the same premium tailgate experiences as private tailgate setups but in a shared outdoor sports bar like environment. Those who purchase tent packages for their group will also have access to the club space to take advantage of its entertainment options.

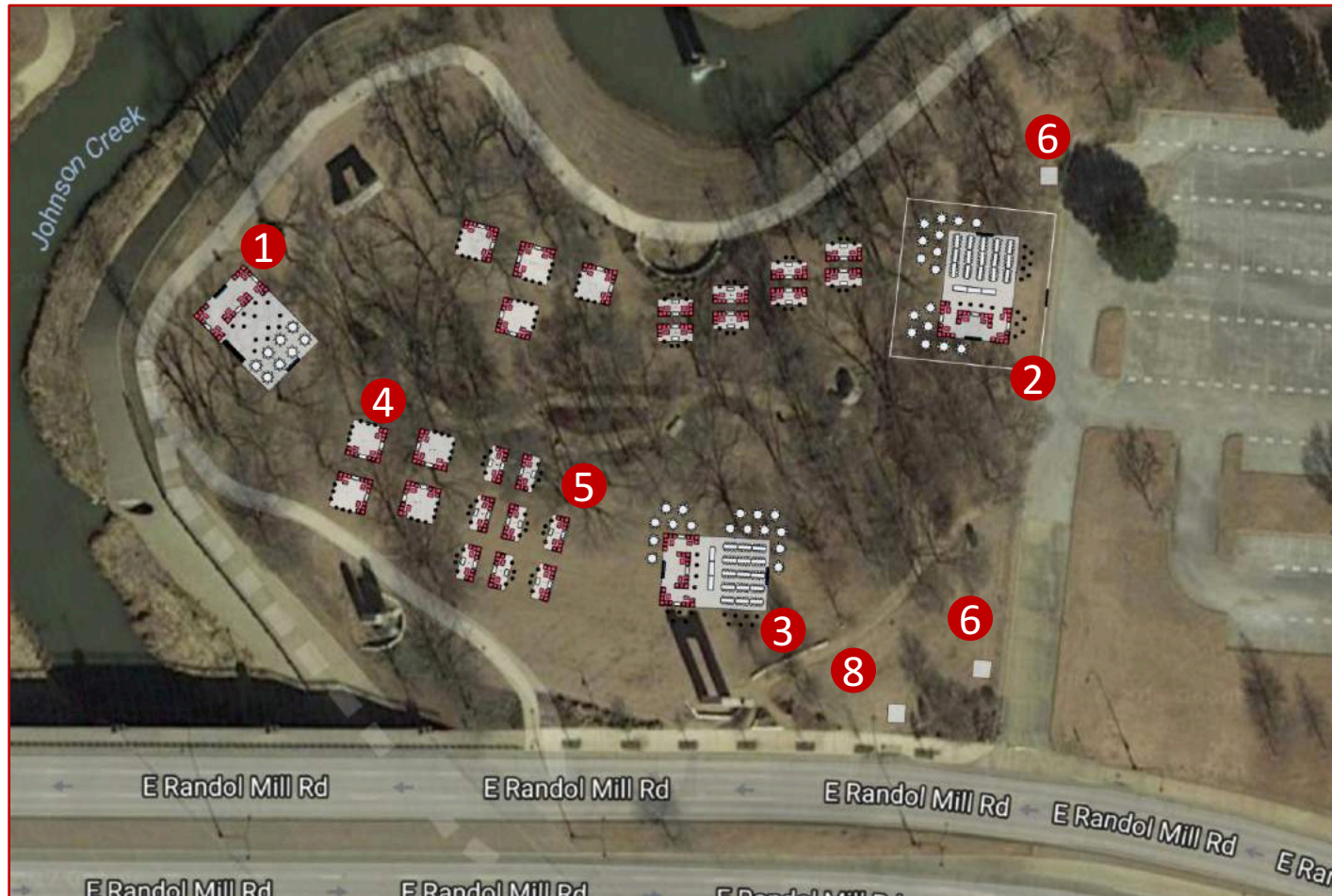


**LIVE MUSIC – TAILGATE GAMES – SATELLITE TV – CELEBRITY CHEFS – BYOB – PREMIUM PARKING**



# Tailgate Site Map\*

\*Subject to Change




- 1 Dr Pepper Tailgate Club
- 2 Special Event Tailgate A
- 3 Special Event Tailgate B
- 4 Private Tailgates (20'x20')
- 5 Private Tailgates (10'x20' split)
- 6 Welcome Tents
- 7 Bellhop Stand
- 8 Dollar General Tailgate Tour w/  
Guest Celebrity Chefs



# Tailgate Amenities:


We offer a variety of amenities with each tailgate package and a number of add-on options to create custom experiences




tailgate setup/  
breakdown




tailgate bellhop



tailgate  
attendant




catering




professional  
photographer



tailgate text  
service



live  
entertainment



custom tailgate  
packages



# Tailgate Services:

our standard services are provided to all of our guests and ensure a hassle-free gameday experience



reserved location



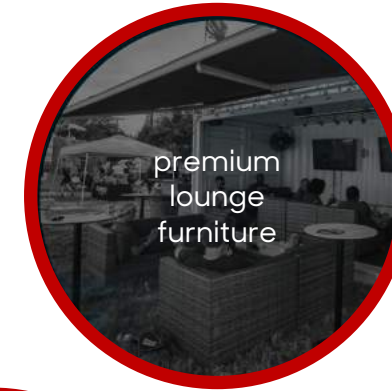
serving & high top tables



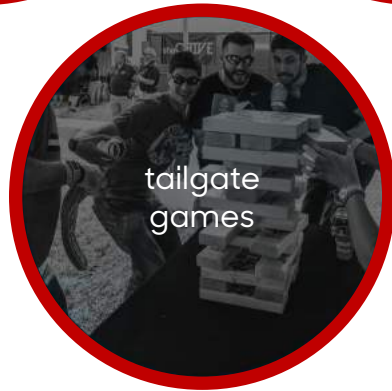
fan system



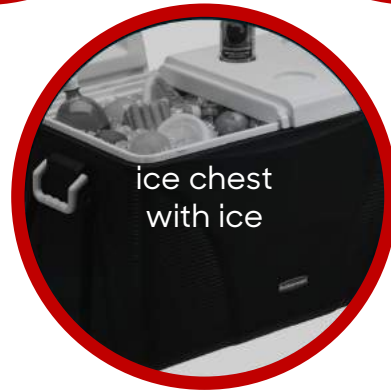
satellite t.v. & sound system



premium lounge furniture



tailgate games



ice chest with ice



plates, cups, napkins, & utensils



tailgate club access

# Standard – Split | Package:

## 10' x 10' split space

- 1 parking passes
- premium reserved location
- 10' x 10' space in a 10' x 20' high peak tent
- (2) two 54 qt coolers w/ 40 lbs of ice in each
- five pieces of premium lounge chairs
- two 4' table with linens
- access to free tailgate games
- personalized signage

add-on options include:

- TV & satellite package: \$500
- heater: \$300
- both tv & satellite package and a space heater: \$650



- capacity: 10 people
- price: \$500 per tailgate
- click [HERE](#) to view and purchase



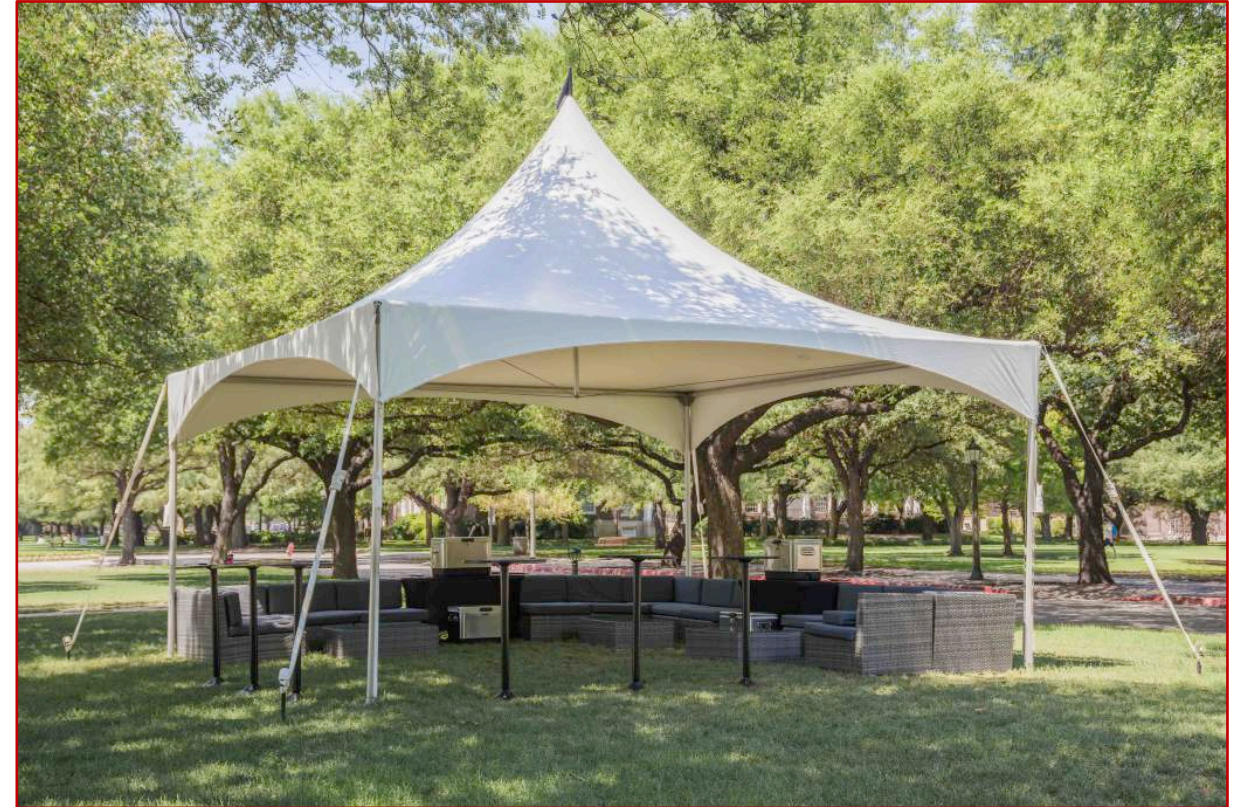
# Executive Package:

## 20' x 20' tailgate space

- 2 parking passes
- premium reserved location
- 20' x 20' high peak tent space
- 16 premium lounge chairs (seats 20)
- four 4' table with linens
- six high top tables with linens
- four 54 qt coolers w/ 40 lbs of ice in each
- personalized tent banner
- access to free tailgate games

add-on options include:

- TV & satellite package: \$500
- heater: \$300
- both tv & satellite package and a space heater: \$650



- capacity: 40 people
- price: \$2,000 per tailgate
- click [HERE](#) to view and purchase



# Special Event Space:

40' x 60' tailgate space (larger sizes available if needed)

- premium location next to AT&T Stadium
- large tented space
- multiple media packages with satellite TV's
- space heaters scattered throughout the space
- premium lounge furniture
- 8' tables with linens
- high top tables with (color) linens
- access to free tailgate games (cornhole, jenga, etc.)

**SPACE CAN BE EXPANDED AND  
CUSTOMIZED TO MEET YOUR GROUP'S  
NEEDS**



- capacity: 500 people
- price: \$30 per head
- click [HERE](#) to view and purchase

